

ARBOR REALTORS® Media Kit

About ARBOR REALTORS®

The Arlington Board of REALTORS® (ARBOR REALTORS®) is a professional association serving more than 3,000 REALTORS® and industry affiliates across Tarrant, Ellis, and Hill Counties. We are members of both Texas REALTORS® and the National Association of REALTORS®, supporting homeownership rights and ethical real estate practices.

Our mission is to empower our members with education, tools, and leadership opportunities so they can serve their clients and communities with excellence.

Why REALTORS® Matter

REALTORS® are more than real estate professionals - they are advocates, educators, and community leaders. As members of the REALTOR® family, we are held to a higher ethical standard and play a vital role in protecting property rights and promoting fair, sustainable homeownership. Learn more at nar.realtor/the-facts.

Media Contact

Jessica Gauthier
Director of Communications & Public Relations
ARBOR REALTORS®
Phone: 817-701-2490
Email: <mailto:jessica@arlingtonrealtor.com>

Brand & Visual Identity

Primary Font: Century Gothic Regular and Bold

Primary Colors:

- Space Cadet: #1A2A56
- Raisin Black: #28201D
- Persian Green: #00B28B
- Winter Wizard: #9BE8F2
- Sunny: #FFF77A

Logo Usage: Use the full ARBOR REALTORS® logo as primary. The Home Silhouette may be used as an icon or avatar.

For approved logos and headshots, please contact the Communications Department.